



CALL FOR EXPRESSION OF INTEREST:
TERMS OF REFERENCE FOR CONDUCTING A BASELINE STUDY FOR
A PROJECT TITLED STRENGTHENING ADVOCACY AGAINST
VIOLENT EXTREMISM IN KATSINA STATE

SUMMARY

Women Environmental Programme (WEP) is seeking the services of a Research Firm to carry out a baseline study on a Project in Katsina State as part of the deliverables of the “Strengthening Advocacy Against Violent Extremism” Project.

WEP as an International organisation headquartered in Abuja Nigeria with offices in US, Tunisia, Togo, Burkina Faso and Niger envisions a world where the lives of women and youth around the globe are positively transformed. WEP works to achieve this through Environment, Climate Change, Governance and Peace and Security.

Background

The project Strengthening Advocacy Against Violent Extremism is a 24 month project that is being carried out in four local government areas (Dutsin-Ma, Funtua, Jibia and Musawa) in Katsina State. The project was necessitated as a result of rising insecurity marked by vicious attacks on communities and kidnapping of people by extremist described by state officials as banditry. In actuality, due to proximity to the North East, Katsina has become a safe haven of increasingly active terrorist groups, including the Islamic State in the Greater Sahara (ISGS); Jama’at Nusrat al Islam wal Muslimin (JNIM); Al Qaida in the Islamic Maghreb; a splinter of Boko Haram popularly referred to as the Islamic State in West Africa Province (ISWAP); and the Fulani herdsmen of West Africa once rated the fourth-deadliest terror group in the world.

The project seeks to strengthen social cohesion through improved engagements with state authorities, Community leaders, local authorities, and community members. Increase policy formulation and implementation to address Violent Extremism and security challenges, increase access of young women and young men to alternatives to financial gains offered by VE groups, increase self-confidence, self-worth, and

critical thinking of vulnerable young men and young women and improve the capacity and structures to address violent extremism and security challenges in Katsina state.

Rationale

The project Strengthening Advocacy Against Violent Extremism (SAVE) commenced in February, 2022 in the four local government in Katsina state hence the need to establish a baseline across all the five (5) outcome areas, indicators and the focus population groups. Below are the expected outcomes;

- i. Increased policy formulation and implementation to address Violent Extremism and security challenges
- ii. Young women and young men's access to alternatives to financial gains offered by VE groups increased
- iii. Increased self-confidence, self-worth, and critical thinking of vulnerable young men and young women
- iv. Improved capacity and structures to address violent extremism and security challenges

Key review questions formulated under each objective/indicator should allow for an assessment of:

Pre-Exposure: % or Number of target population groups who have been pre-exposed to planned activities of the intervention. Here the baseline should establish percentage or number of target population groups in the target Local government area in order to assess their knowledge of the planned intervention.

Stakeholder Engagement: are the stakeholders identified relevant and can support the intervention?

Planned Method of Delivery: Are the planned method of project delivery suitable for the context, cultural and traditional systems of the target community and are there better options?

Sustainability Strategies: to what extent is sustainability embedded in the project delivery strategies?

Timing: Will the project achieved its objectives within the duration estimated?

1. Methodology

For this baseline, WEP intends a mixed method (quantitative and qualitative evaluation). A quantitative questionnaire will be developed using the Kobo Collect Tool deployed on android phones. The qualitative research will include Focus Group Discussions and Key Informant Interviews to dig deeper and to further justify that planned outcomes/indicators can be achieved as planned, the need for a re-adjustments of over ambitious indicators or a re-alignment of planned intervention to current realities will be useful.

How will the baseline lead to the contribution of the National Strategy on Prevention and Countering of Violent Extremism (P/CVE) by embedding the whole of community approach and the GCERF leverage points of promoting Equal Access to Opportunities, enabling communities to mobilize, organize and represent their own interest through Community Agency, promoting a sense of belonging to an inclusive community by building Social Cohesion while creating a Sense of Purpose by which GCERF aims to help individuals become more resilient to radicalisation to violent extremism. A sense of self will improve confidence, critical thinking and other life skills that can enhance the sense of self-worth and resilience of the youth.

It is mandatory that the baseline is done with consent of the participants and must include pictures of participants taken with their consent.

- **Key Documents for Reference**

The following key documents (in English) will be made available to the reviewer: Strengthening Advocacy Against Violent Extremism (SAVE) project proposal, The Workplan and result-frame work.

2. Outline of the Review Report

The Final Review report should not be more than 20 pages (excluding annexes/impact stories/case studies).

- i. Cover page (title of the evaluation report, date)
- ii. Table of Contents
- iii. Executive summary of no more than 4 pages outlining the key purpose of the evaluation, main points of analysis, key findings, conclusions, and recommendations
- iv. An introduction outlining the background to the project and the baseline
- v. Purpose and objectives of the baseline
- vi. An analytical framework of preventing violent extremism and ensuring peaceful co-existence in the intervention states.
- vii. Methodology/approach, indicators, ethical issues, and limitations of the evaluation

- viii. Summary results against project ToC and result framework indicators
- ix. Major findings
- x. Annexes: details of data collection tools, schedule of field visits and meetings; list of people interviewed; bibliography of key documents consulted; TOR for the Review. Impact Stories and Case studies should also be annexed)

3. Contract Period

The contract is for Forty-Five (45) days starting from the 9th of March – 22nd of April, 2022

Timeline

The duration of this baseline study is 45 days. These are broken down into

Activity	No of Days
a. Inception meeting and a review of key background documents and existing data collection tools	1
b. Detailed inception report including detailed draft methodology and sampling approach for quantitative/qualitative data collection	3
c. Review of the developed quantitative and qualitative tools finalized in agreement with the project teams	
d. Pre-testing of data collection tools	3
e. Final approval from donor for draft methodology and sampling approach for quantitative and qualitative data collection tools	1
f. Recruitment and training of data collectors/enumerators.	5
g. FGDs and key informant interviews (KIIs) / quantitative data collection and data entry for the two states	14
h. Data analysis and report writing	10
i. Submission of Draft Report	2
j. Submission of final Report by the research consultant(s)	1
k. Dissemination/Validation at baseline	5

Required profile for consultant:

The consultant (She/he) to be recruited should have the following experiences;

- A good understanding and practical experience of development work including advanced skills in Social Research, Project Impact Evaluation, Humanitarian studies
- Degree in the field Social and Development Work, Social Research, Evaluation or another relevant Social Science subject (Masters/Ph.D. or Professor preferred)

- Have at least a minimum of 7 years' experience in carrying out such an assignment and capacity for impact evaluation (a report of such work done in the last 2 years is a required evidence)
- Experience in developing tools for Project Impact Evaluations
- Excellent facilitation and writing skills (keeping it simplified)
- Understanding of the role of Monitoring & Evaluation in the project cycle and experience of conducting learning reviews and evaluation processes, in the international development sector.
- Ability to apply a range of primary and secondary research methods including participatory methods.
- Experience in using qualitative and quantitative data analysis packages (e.g. SPSS and Nvivo).
- Computer literate and able to apply Microsoft Office and other analytical tools efficiently
- An excellent team worker

Roles and Responsibilities

The section below outlines key roles and responsibilities to be assigned to the two main parties at the baseline process, and the consultants.

WEP Team:

1. Provide technical oversight to manage and support the overall baseline process e.g. facilitating and providing the required documents, facilitating fieldwork or virtual FGDs or KIIs for data collection, safety, and location of consultant(s), provision of logistical support, etc.
2. Monitor and ensure that the baseline process is followed as per the agreed overall approach, methodology, and timelines.
3. Provide technical input and quality assurance at all stages of the baseline process.
4. Review the quality of the draft reports and provide timely feedback to the consultant.
5. Provide Country Sign off on the baseline by WEP Nigeria's Executive Director (ED) who will confirm reports satisfactory before balance payments are made.

Consultants:

1. Work closely with the Project Manager, M&E Officer, Project Officers, Community Mobilisers on all the baseline processes.
2. Contribute to the design of the baseline Inception Meeting to agree on the overall approach, methodology, framework, questions, methods, and tools for data collection and analysis.
3. Conduct desk review and data collection.

4. Produce consolidated baseline Report.

Submission of expression of interest

The selected consultant will sign a contract with WEP and is responsible for acquiring other relevant tools needed for the task. Interested consultants are invited to apply by sending a technical proposal (max 8 sides of A4) for the baseline including data collection methodology and work plan, sampling strategy, and data collection tools; CV detailing competency, links to sample of past works, and any other relevant information, demonstrating skill and experience in this area.

Applicants should include invoice detailing daily rate.

Applications should be submitted electronically to:

info@wepnigeria.net copying **wep2002@hotmail.com**

Instructions: The subject line should be: **SAVE Baseline Study**

Date: Friday, 7th March, 2022.

Only the selected contractor will be contacted.